Permit #F00023030

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00023030 **Type of Permit:** FILMING **Release Date:** 12/15/2009

Production Company HOMESTEAD PRODUCTIONS

Insured Company Name HOMESTEAD PRODUCTIONS

Contact Phone No. 1 818-566-4477
Contact Phone No. 2
Fax 818-566-4466
Address 1010 NORTH LIMA ST
BURBANK, California 91505

Production Title CBS PROMO

Type of Production Commercial - Standard

Producer Dan Steadler

Director TBD TBD

1st AD TBD TBD

Production Manager Lori Hyatt

FilmL.A. Coordinator Hans Groszkruger

Location Manager Chris Gutierrez
Primary Phone Mobile - 213-324-3183
Secondary Phone Office - 818-566-4477

Location Assistant TBD TBD
Primary Phone Office - 818-566-4477
Secondary Phone

Fees

FILMLA FILM APPLICATION FEE	$625.00
LA COUNTY - BEACH USE	$400.00
LA COUNTY FIRE REVIEW	$104.00

Total Permit Fee $1,129.00

Number of Locations 2

NOT A PERMIT

Permit #F00023030

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number	F00023030	**Location Manager**	Chris Gutierrez
Production Company	HOMESTEAD PRODUCTIONS	Primary Phone	Mobile - 213-324-3183
Insured Company	HOMESTEAD PRODUCTIONS	Secondary Phone	Office - 818-566-4477
Production Title	CBS PROMO		

Location Address 7103 Westward Beach Rd, Malibu, CA, 90265

Location Names POINT DUME / WESTWARD BEACH

Location Type Beach

Location Description POINT DUME / WESTWARD BEACH

Film Dates 12/16/2009 - 12/16/2009 07:00 - 22:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must comply with attached Beaches and Harbors Conditions
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic
No Parking in handicap spaces at anytime.

Please see attached documents
Homestead, Daniel Staedler (CEO).pdf
BEACHES and HARBORS POINT DUME-WESTWARD CONDITIONS Dec 2009.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	55
Cube Trucks	4
Generator	1
Vans	3

Personnel on Location

Type	Quantity
Cast	4
Crew	50
LA County FSA assigned	1

Filming Activities Exterior Dialogue; Gators, stakebeds, camera, and equipment on sand; prop bathtub and jacuzzi on sand; Walk & talk with one talent holding TV under his arm; Walking along water but not in water, from Tower 1 - rock;

Jurisdiction **Political:** Los Angeles County - Supervisor District 3 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

Location Notes
Must comply with attached Beaches and Harbors conditions

The City of Malibu Requires a fee on LA County Beaches within the City of Malibu.

Dual permit required with City of Malibu

Must contact PCI directly re: parking requirements and activities on PCI property

No parking, blocking or staging in handicap spaces, meters, electric charging stations or Pay and Display machines

Coordinator Note NO WATER ACTIVITY

Coordinator Note GATORS AND STAKEBEDS FOR UPLOADING/DOWNLOADING EQUIPMENT ONLY. MUST BE STAGED IN PARKING LOT AND OFF SAND WHEN NOT IN USE

Coordinator Note FIRE NUMBER: 09-2446-71/72 FSA REQUIRED

NOT A PERMIT

Permit #F00023030

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number	F00023030	**Location Manager**	Chris Gutierrez
Production Company	HOMESTEAD PRODUCTIONS	Primary Phone	Mobile - 213-324-3183
Insured Company	HOMESTEAD PRODUCTIONS	Secondary Phone	Office - 818-566-4477
Production Title	CBS PROMO		

Parking

Base Camp
Location Type : Private Parking Lot
Street : Westward PCI 120 spaces 7-10

Crew Parking
Location Type : Private Parking Lot
Street : Westward PCI 120 spaces 7-10

NOT A PERMIT

Permit #F00023030

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number	F00023030	**Location Manager**	Chris Gutierrez
Production Company	HOMESTEAD PRODUCTIONS	Primary Phone	Mobile - 213-324-3183
Insured Company	HOMESTEAD PRODUCTIONS	Secondary Phone	Office - 818-566-4477
Production Title	CBS PROMO		

Location Address 327 Latigo Canyon Rd, Malibu, CA, 90265

Location Names

Location Type Ranch

Location Description

Film Dates 12/17/2009 - 12/17/2009 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions All vehicles must be parked on private property
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	55
Cube Trucks	4
Generator	1
Vans	3

Personnel on Location

Type	Quantity
Cast	4
Crew	50
LA County FSA assigned	1

Filming Activities Interior and exterior dialogue; All on property; Filming at pond, in woods, at pavilion, and in main banquet hall;

Jurisdiction **Political:** Los Angeles County - Supervisor District 3 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

Location Notes

Coordinator Note FIRE NUMBER: 09-2446-71/72 FSA REQUIRED

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

NOT A PERMIT

Permit #F00023030

Special Filming Conditions for Los Angeles County Beaches

POINT DUME/WESTWARD BEACH

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

These conditions have been drafted by the Los County Department of Beaches & Harbors to help facilitate filming on Los Angeles County Beaches.

- No parking, blocking or staging in handicap spaces, meters, electric charging stations or Pay and Display machines
- No trucks larger than 40 ft will be allowed in parking lot.
- May not interfere with lifeguard or maintenance activities at any time.
- May not interfere with scheduled beach activities or special events.
- May not block public or emergency access at any time.
- Companies must make parking arrangements for parking in LA County parking lots through Parking Concepts, Inc (PCI) prior to first film date. Sign removal in LA County parking lots is prohibited.
- **Lifeguard towers must be indicated on permit.**
- No animals allowed unless prior approval from Beaches & Harbors and FilmL.A. and indicated on permit. *All dogs must remain on leashes and off sand when not filming.*
- **Use of 4-wheel drive vehicles on the beach are approved for equipment transporting only. No joy riding on vehicles on the beach at any time. Vehicle speed is limited to 5 mph at all time.**
- **NO DRIVING SCENES ALLOWED ON SAND**
- Digging holes less than five (5) feet deep must be approved by Beaches & Harbors and indicated on the permit. Holes deeper than five (5) feet will require Cal Osha approval (213) 576-7641 with written approval to Beaches & Harbors.
- If use of maintenance or lifeguard personnel is required, it must be reflected on the permit and call times indicated. ***Lifeguards require 24 hour notice to be hired with a 4 hour minimum requirement. Maintenance also requires 24 hour notice to be hired.*** *A County Lifeguard is required for any filming that occurs on a beach or parking lot after hours (2200-0600 hrs). There is a 4 hour minimum and an additional 8 hours for all after hours filming.*
- Tent use must be indicated on permit. *No staking into parking lot. Sandbags must be used.*
- **NO FILMING, PARKING OR STAGING IN RED CUL DE SAC AREA.**
- **No admittance to parking lots prior to 7:00 a.m.**
- **Parking lot closes at dusk. PCI attendant required after hours.**
- **Dual permit required with the City of Malibu**
- **For Automobile commercials: The filming allowed under this permit shall not include promotional material, which implies endorsement by Department of Beaches & Harbors, nor can it depict identifiable Beach features or structures, which convey that implication.**

DRAFT PERMIT

Permit #F00023030

Appointment of Pacific Production Services
As Authorized Agent and Representative

I certify that I am a representative of HOMESTEAD PRODUCTIONS ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and its employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 7/3/09

Representative's Signature

DANIEL STAFFORD

Representative's Name (Please Print)

CEO

Representative's Title (Please Print)

HOMESTEAD PRODUCTIONS

Name of Principal (i.e. company name)
(Please Print)

1010 N. LIMA ST.
BURBANK, CA 91505

Principal's Mailing Address (Please Print)

818/566-4477

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President
6513 Hollywood Blvd, Suite 214
Hollywood, CA. 90028
Ph. 323-465-9179 Fx. 323-465-9869

NOT PERMIT